

Cultural Leadership 2018 Signature Event Sponsorship



2018 Signature Event: Journey to Justice

Thursday, October 11, 2018

5:30pm Cocktail Reception | 6:30-8pm Dinner & Program

Location: Windows on Washington



Each year, Cultural Leadership hosts our Signature Event, Journey to Justice, that serves as a communal celebration for students, alumni, parents, past and present board members, and new faces. The evening begins with a cocktail reception, student testimonials, our Transformational Journey Raffle, Fund The Mission auction, and the presentation of alumni and leadership awards.

At the Journey to Justice event, Cultural Leadership presents several awards that highlight the work and progress made by individuals and organizations toward a more just and equitable community in St. Louis. The *Troublemaker of the Best Kind Award* will be awarded to two dynamic individuals in the St. Louis community whose leadership and life's passion addresses critical social justice issues and generates positive community change. Two Cultural Leadership program graduates will be recognized with the *Distinguished Alumni Award*. And, a community partner will be honored with our *Transformational Leadership Award* given to an organization leading the way in creating a more just and inclusive St. Louis community!

This year's awardees include:

Distinguished Alumni Award

Sara Swaty Roger, Class 2 and Rachel Winston, Class 1

Troublemaker of the Best Kind Award (Health Care)

Dr. Alison Nash, MD and Dr. Katie Plax, MD

Transformational Leadership Award

St. Louis Children's Hospital



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ABOUT US

The **Mission** of Cultural Leadership is to create a more just and equitable society by educating middle and high school students to recognize and resolve issues of privilege and injustice through the lens of the African American and Jewish experience.

Established in 2004, Cultural Leadership has more than 320 alumni in the St. Louis region and beyond who have graduated from our program with the skills and confidence to Stand Up, Speak Out, and Take Action.

Our motto is that when our students see a problem, they are to grab an ally or two or three, roll up their sleeves, and get to work creating a world of inclusion and equality.

Cultural Leadership has expanded its programming for middle school, high school and now college-aged students with the hope of building a network of allies that are representative of all communities and who can make a long-term positive impact on issues of diversity and inclusion throughout the St. Louis region.

Cultural Leadership is the only program of its kind in the St. Louis region. We are supported through the generosity of individuals, foundations, and corporations like you.

PORTFOLIO OF YOUTH DEVELOPMENT PROGRAMS

High School Program— Stand Up. Speak Out. Take Action.

This keystone program is a year-long program for 24-30 high school students and their parents. Participants attend monthly meetings, 3 overnight weekend retreats, and a 3-week transformational summer journey and complete over 460 program hours. They meet with local and national leaders who are working to solve issues of social injustice; exchange high schools for one day to witness the inequalities of education; and travel to 15 cities during their journey in the US that are significant to civil rights, social justice, and democracy.

Camp Cultural Leadership— Experience. Lead. Change.

Launched in 2014, Camp Cultural Leadership condenses the programming of our year-long high school program into a three-week summer camp for rising 7th, 8th, and 9th graders. The camp experience introduces and reinforces social justice concepts and ties them to leadership skills in a way that challenges our participants to have "courageous conversations." Camp also includes an overnight trip to Memphis, TN or Chicago, IL to visit noteworthy sites and meet local change agents.

Social Justice, Diversity and Inclusion College Summer Internship Program: Started in 2017, Cultural Leadership places program alumni in part-time and full-time summer internships with nonprofit organizations and corporations. Internships focused on issues and programs relating to social justice, or diversity and inclusion. Interns also participated in summer cohort activities to deepen their understanding of current issues and tools in the field of diversity and inclusion, and reflect upon their learning and leadership skills.

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EVENT SPONSORSHIP LEVELS AND BENEFITS

\$10,000— Gold Presenting Sponsor

- Two (2) reserved *patron* tables for eight (8) at the Journey to Justice
- A table of Eight (8) tickets to 2019 Trivia Night event to be held in February/March
- Exclusive recognition during both events as the *Presenting 2018/2019 Sponsor*
- Company logo prominently displayed on event webpage, signage, invitation, printed program, and promotional advertisements
- Recognition in one printed newsletter and featured on Cultural Leadership website (with link to sponsor's website) and social media channels
- Full-page ad in printed program for the signature event

\$5,000— Silver Lead Sponsor

- Reserved *priority* table for eight (8) guests at the Journey to Justice
- A table of Eight (8) tickets to 2019 Trivia Night event to be held in February/March
- Company logo displayed on event webpage, signage, invitation, and program
- Recognition in one printed newsletter
- Listing on the Cultural Leadership website with link to sponsor's website
- Quarter-page ad in printed program for the signature event

\$2,500— Bronze Sponsor

- Reserved half table for four (4) guests at the Journey to Justice
- A table of Eight (8) tickets to 2019 Trivia Night event to be held in February/March
- Company logo displayed on event webpage, signage, invitation, and program
- Recognition in one printed newsletter
- Listing on the Cultural Leadership website with link to sponsor's website
- Quarter-page ad in printed program for the signature event

Thank you for your support!

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SPONSORSHIP PLEDGE FORM

Yes! We would like to support **Cultural Leadership** as a 2018 Sponsor.

Company/Organization (as it should appear in public listing)

Contact Name

Address

City

State

Zip

Phone

Email

Please indicate your desired sponsorship level.

- \$10,000 **Gold Presenting Sponsor**
- \$5,000 **Silver Lead Sponsor**
- \$2,500 **Bronze Sponsor**
- \$_____ Please accept this **donation** in lieu of a sponsorship.

Payment Options

Enclosed, please find my check in the amount of \$ _____ made payable to: **Cultural Leadership**.

Please charge my VISA or MASTERCARD* in the amount of \$ _____
Name on Card: _____
Card Number: _____
Exp. Date: _____ Security Code: _____
Card Type: MasterCard Visa

**Please note that credit card transactions include a 3% processing charge to ensure the full value of your sponsorship benefits our students. We apologize for the inconvenience.*

Please send an invoice. Payment will be made by: _____
Date

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PROGRAM AD SPECS

All event sponsors receive a Quarter page or Full page ad in our Journey to Justice program booklet. Ads are a great way to share your company's or organization's commitment to diversity and inclusion, or congratulate an awardee!

Note: for ad size reference, Quarter page full-color ad is: 2.4" x 3.9".

Please submit, no later than October 1, 2018:

- ✓ Camera ready graphic file of at least 300 dpi at 100%.
- ✓ We can accept high resolution jpeg, tiff and pdf files. All documents must be flattened.

Please email your ad as a high-resolution file to hingraham@culturalleadership.org by October 1, 2018.

ADDITIONAL TABLE AND TICKET PRICING

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Patron Table for Eight Guests:	\$2,000
Table for Eight Guests:	\$1,200
Patron Ticket:	\$250
Individual Ticket:	\$150
Young Friend Ticket:	\$75

All guests receive a three-course seated dinner, access to an open bar, and a commemorative program booklet. Patron guests receive individual recognition in event program booklet. Program advertisement sales are available.

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